

# Today's Senior Magazine, LLC Privacy Notice

**Effective Date: August 4, 2014**

This privacy notice discloses the privacy practices for Today's Senior Magazine, LLC and our websites at: [www.todayssr.com](http://www.todayssr.com), [www.todaysr.com](http://www.todaysr.com), and [www.todayssenioromagazine.com](http://www.todayssenioromagazine.com). This privacy notice applies solely to information collected by Company and its website, except where stated otherwise. It will notify you of the following:

- What information we collect; Business information for advertisers, potential advertisers and business opportunity licensees and potential licensees
- With whom it is shared; No other parties. This information will be stored in-house
- How it can be corrected; Company providing information can notify us
- How it is secured; Stored in filing cabinets. Location has locks and burglar alarm system.
- How policy changes will be communicated; Through e-mail & written documentation
- How to address concerns over misuse of personal data. By phone or e-mail

## Information Collection, Use, and Sharing

We are the sole owners of the information collected on this site. We only have access to/collect information that you voluntarily give us via email or other direct contact from you. We will not sell or rent this information to anyone.

We will use your information to respond to you, regarding the reason you contacted us. We will not share your information with any third party outside of our organization, other than as necessary to fulfill your request, e.g., to ship an order.

Unless you ask us not to, we may contact you via email in the future to tell you about specials, new products or services, or changes to this privacy policy.

## Your Access to and Control Over Information

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number provided on our website:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

## Security

We take precautions to protect your information. When you submit sensitive information via the website, by email, by phone, or by written document. Your information is protected both online and offline.

We do not collect credit card information using our website. Whenever we collect sensitive information (such as credit card data) by other means, that information is protected as specified.

Only employees who need the information to perform a specific job (e.g, billing or customer service) are granted access to personally identifiable information. The computers/servers on which we store

personally identifiable information are kept in a secure environment.

### **Notification of Changes**

*Whenever material changes are made to the privacy notice specify how you will notify consumers.*

### **Other Provisions as Required by Law**

Numerous other provisions and/or practices may be required as a result of laws, international treaties, or industry practices. It is up to you to determine what additional practices must be followed and/or what additional disclosures are required. Please take special notice of the California Online Privacy Protection Act (CalOPPA), which is frequently amended and now includes a disclosure requirement for “Do Not Track” signals.

**If you feel that we are not abiding by this privacy policy, you should contact us immediately via telephone at 707-497-6056 or via email at [sales@todayssr.com](mailto:sales@todayssr.com).**